

## PRESS RELEASE 4th March 2025

# **EuCIA** partners with JEC to launch European Circular Composites Alliance at JEC World 2025

The European Composites Industry Association (EuCIA) in partnership with JEC is launching the European Circular Composites Alliance (ECCA), a collaboration dedicated to establishing a circular economy for composites in Europe. The ECCA will set and achieve targets on the use of recovered and recycled composites, develop standards for circular product design, and provide a forum for industry voices.

#### A sustainable future

This new initiative was formally launched at JEC World on March 4<sup>th</sup> during a special session organised by EuClA and JEC entitled *The Clean Industrial Deal: An Opportunity for our Composites Industry.* In a presentation at the event, guest speaker Laure Baillargeon, Policy Officer, European Commission, DG GROW, highlighted that circularity is a key element of the Deal, which outlines concrete actions to turn decarbonisation into a driver of growth for European industries. Circularity reduces waste, lowers production costs, lowers CO<sub>2</sub> emissions, and creates a more sustainable industrial model.

EuClA's President, Professor Roberto Frassine, went on to explain that the collaboration of Europe's composites stakeholders is essential to achieve the full circularity of composite materials. ECCA members will commit to this goal, working together to fully establish the circular economy for composites by implementing strategies for greater reuse, repair, repurposing and recycling, and setting and delivering on targets for the recycling of existing products.

Interested parties can sign the ECCA letter of intent to signal their interest in the ECCA and be informed on its development. The next step will be a declaration of the Alliance, which will provide a framework for ECCA signatories to contribute towards the goal of composites circularity.

"The European Circular Composites Alliance is an essential step towards a wider circular economy for the whole of Europe," explains Roberto Frassine. "Combining the collective will and ambition of composites manufacturers, associations and end-users into one voice will accelerate our journey



to net-zero. Composite materials play a huge role in shaping the 21<sup>st</sup> century and we are committed to building circular and competitive value chains in Europe."

"The unison of different countries and organisations under a common cause, working in partnership, is a major strength of the European community," states Laure Baillargeon. "Dialogue and information sharing with policymakers and among stakeholders, a shared vision, and setting targets and objectives are notable achievements of the Circular Plastics Alliance, which offers valuable insights for this new composites alliance."

"As a partner of EuCIA, we are supporting this initiative as part of our activities to promote circular solutions in the composites industry," says Eric Pierrejean, CEO of JEC. "As JEC, we are dedicated to fostering the development of the composites industry worldwide, as composite materials continue to open up exciting new opportunities for improving people's lives and creating a better, more sustainable world. We look forward to partnering with EuCIA to support the ECCA and its members as they take composites circularity to the next level."

If you'd like to follow the development of the European Circular Composites Alliance, please contact EuClA: contact@eucia.eu. Discover more here about the importance of composites to the net-zero transition.

#### **About EuCIA**

The European Composites Industry Association (EuCIA), headquartered in Brussels, represents European national composites associations and industry-specific sector groups at EU level. With the support of its members, EuCIA actively contributes to building an economically and environmentally sustainable European composites industry. Our initiatives aim to ensure the healthy growth and continued competitiveness of more than 10,000 companies and an estimated 150,000 employees involved in composites manufacturing across Europe.

### **Press enquiries**

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